

EaseMyTrip Joins hands with Liberty General Insurance Limited

Offers Zero Cancellation Charges on flight tickets

New Delhi, 22 April 2019: EaseMyTrip, one of the leading online travel aggregators has tied-up with **Liberty General Insurance Limited,** one of India's fastest growing general insurance companies, to provide its customers with a unique proposition of Zero Cancellation charges on flight tickets.

When a customer cancels a flight, a significant portion of the ticket amount is deducted as penalty by the airlines. The refund is usually meager in comparison to the overall ticket price. EaseMyTrip has tied up with Liberty General Insurance as group policyholders for its customers to provide zero cancellation penalties to its customers to reduce their cancellation worries.

Commenting on the same, Mr. Rikant Pitti, Co-Founder & COO, EaseMyTrip said, "With the skyrocketing ticket prices, customers these days book their tickets well-in-advance, sometimes even 2-3 months prior to their actual date of journey. Also, many customers look for various offers and discounts following which they book their tickets. Many-a-times these tickets are subjected to last-minute cancellations in the wake of change in their plans. It is then that the customer realizes that they hardly get anything in refund. With this partnership, we plan to ease out all those worries for our customers and offer seamless and full refund."

Speaking on the occasion, Mr. Amit Jain – President - Personal Lines, Bancassurance & Affinity and Marketing, Liberty General Insurance Limited said, "We are extremely upbeat about our association with EaseMyTrip.com. Being one of the leading online travel aggregators, EaseMyTrip is aiding in increased reach of our travel insurance product offerings to a large consumer base. Now, customers only have to pay a nominal amount that will allow them to get their flight cancellation fees (up to Rs.5000) from Liberty General Insurance post filling a form and submitting few documents. This is an exclusive product which we are providing as cancellation cover to the users based on their own reason to cancel. We believe that our product will give confidence to the customers to plan their travel without any worry."

In view of this service, EaseMyTrip has introduced no cancellation penalty for its passengers. A customer can opt for Zero Cancellation Offer by paying a nominal amount, thus enabling them to avail seamless refund on the cancellation of their flights. To claim the refund, one will need to fill a form and send a few documents to the insurance company.

For more details on this, please click on below link: https://www.easemytrip.com/offers/free-cancellation.html

About EaseMyTrip



Easy Trip Planners Pvt. Ltd (EaseMyTrip.com) is an online travel company based in Delhi, founded in May 2008 by Mr. Rikant Pitti & Mr. Nishant Pitti. The company is one of leading names in Indian travel industry and is known for providing the best deals. With a strong network of 42,000 registered agent partners and having more than 8 million direct customers, the company has presence through agent network, offices and franchises in every pin-code.

Website- https://www.easemytrip.com/

About Liberty General Insurance Limited

Liberty General Insurance Limited is a joint venture between Liberty Citystate holdings PTE Ltd, a group company of US Headquartered Liberty Mutual Insurance Group, a leading multinational property and casualty group, Enam Securities, a privately owned and managed firm that makes long-term investments in listed companies, as well as backs entrepreneurs building valuable private companies and DP Jindal Group, an industrial conglomerate. Liberty General Insurance commenced operations in 2013 with the aim of providing comprehensive retail, commercial and industrial insurance solutions. The company has an employee strength of 1100+ over a network of 60 offices in 58 cities across 23 states. Its partner network consists of about 3000 hospitals and more than 3100 auto service centres. The company offers health and personal accident insurance, car and two-wheeler insurance, employee compensation insurance, commercial insurance, fire and engineering insurance, marine insurance and other miscellaneous insurance products in India.

For more details, visit https://www.libertyinsurance.in/

Media Contact:

Liberty General Insurance

Shrilanjana Mukherjee

+91 91631 70601